

Privacy statement Good Purpose

Introduction:

This statement applies to all products and services provided by Good Purpose.

Good Purpose, with its registered office in Krommeniestraat 45, 1013XH Amsterdam, the Netherlands, is responsible for the processing of personal data as mentioned in this privacy statement.

Personal data we process

Good Purpose processes your personal data because you use our services and/or because you have provided it to us. Data which Good Purpose may need from you or is necessary with regard to the objectives as listed below and that Good Purpose in any case and at least processes include:

- Initials and surname
- Gender
- Date of birth
- Company name
- Address details (consisting of street name, house number and ZIP code)
- Telephone number (mobile or fixed line)
- E-mail address
- Bank details

Does Good Purpose also process special personal data?

Special personal data concerns sensitive data, for example about your health or a criminal record, ethnical data or data concerning race. Good Purpose does not process special personal data.

Why we need data

As soon as you have entered into an agreement with Good Purpose, we want to be of service to you in the best possible way. We will therefore use your data for the following objectives:

- To call or e-mail you if the performance of our services requires it.
- To inform you about changes in our services and products.
- In order to deliver products and services to you.
- If we are legally obliged thereto, like data we need for our tax declaration.
- Data can also be used for promotional or marketing purposes that relate to the type of services provision by Good Purpose. For example, in order to inform you through our newsletter about a new activity of Good Purpose. If you do not want to receive our newsletter, you can click on the button 'deregister' at the end of the newsletter.

We can solely use your data for any other objective than originally intended, if both objectives are closely related.

Which rules apply to the processing of personal data?

In the processing of personal data, Good Purpose is bound by applicable laws and legislation and keeps up to date with relevant developments. In this meaning Good Purpose retains the right to change the privacy statement in order to link the text to the latest state of affairs, as mentioned at the end of the privacy statement.

How long do we save data?

Good Purpose will save your data no longer than strictly necessary and in order to put into practice the objectives for which your data was collected.

Sharing with others/provision of data to third parties

Good Purpose does not sell your data to third parties and only provides it when absolutely necessary to perform our agreement with you or if it complies with a legal obligation. We enter into agreements with processing agents to ensure a similar level of security and confidentiality of your data.

Record of website visits (public section)

Good Purpose only uses technical and functional cookies. A cookie is a tiny text file that is saved on your computer, tablet or smartphone when you visit our websites for the first time. The cookies we use are necessary for the technical processing of the websites and for your ease of use. They ensure that the websites function properly and remember your configuration preferences. You are able to deregister cookies by configuring your internet browser in such a way that cookies are no longer saved. In addition, you can delete all information that was earlier saved by changing your browser settings.

View, change or delete data

Naturally, you always have the possibility to view, correct or delete all personal data known to us. Hereto you can send a specified request to info@goodpurpose.nl.

Security

Good Purpose places great store to the security and protection of your personal data. Good Purpose has installed fitting technical and organisational measures to secure your personal data and protect it against loss, change, abuse or any (other) form of wrongful processing. Each person, who has access to personal data at Good Purpose and/or processes it, is obliged to non-disclosure of this data, in as far as applicable laws and legislation do not stipulate differently. In case Good Purpose uses third parties, Good Purpose will set up agreements in relation to the necessary security measures within the scope of the protection of personal data. If the impression exists that your personal data is insufficiently protected or indications of abuse are present, please contact us.

Your rights with regard to privacy

When you request a viewing, correction, placement or deletion of your personal data, Good Purpose will inform you within five days. You can submit this request through an e-mail to info@goodpurpose.nl.

Questions

For questions or remarks about the processing of your personal data and this Privacy Statement, you can contact us through an e-mail to info@goodpupose.nl.

This privacy statement was drawn up on 14 March 2022.